

Growing Business and Community

'SUPPORT LOCAL EVERYTHING'

BY JENNIFER PAULY

Upward Niagara Chamber of Commerce President

As we approach Black Friday, Small Business Saturday, and, really, the start of the holiday shopping season, we are encouraging everyone to "Support Local Everything."

Supporting the local businesses in the communities we live in is so important. By making a commitment to shop local or support small businesses, you put money right back into the community, stimulating the economy. Sales tax revenue is cycled back to local governments to reinvest in the community.

Local businesses take pride in what they do. You can expect better customer service and follow-through when you support a store or service-based business. They value their customers in a personal way, often remembering first names, family members and more!

Many of our local businesses will have Black Friday specials



Upward Niagara Chamber of Commerce President Jennifer Pauly is shown with one of this year's "Support Local Everything" shopping bags.

and Small Business Saturday promotions on Nov. 25. Make it a point to stop by your favorite business and thank them for all they do.

Some of our member busi-

nesses will be giving away free "Support Local Everything" reusable shopping bags, sponsored by Lewiston Digital LLC.

Supporting local businesses can come in other ways besides monetary spending. There are several memes that I have seen on "How to support a small business without spending money":

- ✓ Share their post to your networks
- ✓ "Like" their post
- ✓ Tag a friend
- ✓ Comment (something nice)
- ✓ Post a picture
- ✓ Leave a review

The Upward Niagara Chamber of Commerce is looking forward to finishing the year and incorporating "Support Local Everything" into all we do!

#ShopSmall

The Upward Niagara Chamber of Commerce is celebrating Small Business Saturday on Nov. 25 with the theme of "Support Local Everything."

On a traditionally "big box"

store shopping weekend, Small Business Saturday encourages shoppers to support local businesses in their community.

The Upward Niagara Chamber of Commerce will give away 50 \$15 gift certificates to the first 50 people who stop by the Chamber office and Welcome Center on Saturday, Nov. 25, beginning at 10 a.m. and continuing until they are gone! The \$15 gift certificates must be spent on Saturday, Nov. 25, at participating member businesses.

Participants must be at least 18 years old and complete related paperwork. One per person, and participant must be present to receive the certificate.

"Support Local Everything" reusable bags will be available at participating retail businesses with purchases over \$25 (first-come, first-served), sponsored by Lewiston Digital LLC.

The Chamber has supported Small Business Saturday for the past 12 years as the perfect

weekend to kick off the holiday shopping season. We have encouraged businesses to offer special promotions as a thank you to their customers, and will give away new "Support Local Everything" reusable bags with purchase at select retail stores, compliments of Lewiston Digital.

The Upward Niagara Chamber of Commerce office is located at 895 Center St., in the Village of Lewiston.

More About Upward Niagara Chamber of Commerce

The Upward Niagara Chamber of Commerce is a catalyst for business growth, convener for leaders and influencers, and champion for stronger communities. The mission is to unify the surrounding communities and to promote it as a premiere place to live, work and play while promoting tourism, business development, quality of life and the history and culture of the region. For additional information, visit www.UpwardNiagara.com.



Shop Small

Other small businesses to check out this holiday season include: Tony's Niagara Music, located at 2440 Military Road, Niagara Falls. Hours are noon to 6:30 p.m. Monday through Thursday, noon to 5 p.m. Friday and noon to 4 p.m. Saturday. • Fine Antiques, at 105 N. Fourth St., Lewiston (just past the intersection). This store is open from noon to 5 p.m. weekends, for special events – or just knock on the door!

Lewiston/NOTL Rotary Club
 "We Reach Across the River"
 What's Rotary?
 Rotary is the world's premier international humanitarian service organization. We are a diverse global network of community, business, and professional leaders who address relevant social causes to change lives and build goodwill and peace at home and abroad.

Contact info:
Past President:
Ron Danielewicz
870-1307
email: nwebiz@aol.com

Website:
<https://www.lewiston-notlrotary.com/>

Facebook Page:
<https://www.facebook.com/Lewiston-Niagara-on-the-Lake-Rotary>

Rotary's 1.2 million men and women are part of 35,000 Rotary clubs in more than 200 countries and geographical areas.

Rotary
 SERVE TO CHANGE LIVES

Choraleers holiday concert series includes performance at Lewiston Christmas Walk

The Lewiston Choraleers will present its annual holiday concert series at four area church sites. The series will include a performance

on Saturday, Dec. 2, at St. Peter's Church, to coincide with the annual Lewiston Christmas Walk sponsored by the Upward Niagara

Chamber of Commerce.

The full performance schedule is as follows:

✓ Saturday, Dec. 2, 1 p.m., St. Peter's R.C. Church, 620 Center St., Lewiston

✓ Sunday, Dec. 3, 2 p.m., Immaculate Conception R.C. Church, 4671 Townline Road, Ransomville

✓ Saturday, Dec. 9, 1 p.m., St. John de LaSalle R.C. Church, 8477 Buffalo Ave., Niagara Falls

✓ Sunday, Dec. 10, 2 p.m., Messiah Lutheran Church, 915 Oneida St., Lewiston

A press release stated, "The family-friendly program will feature an eclectic mix of traditional, con-

temporary, ethnic and international holiday music. The 50-member community chorus will be directed by Brad Wingert and accompanied by pianist Lynda Williams. All performances are open to the public, with a general admission fee of \$5 (children 12 and under admitted free)."

The Lewiston Choraleers have been presenting seasonal concerts in the Niagara Falls-Lewiston area since being formed in 2007. A variety of videos and a list of scheduled performances are available at www.lewistonchoraleers.com and on Facebook.

NEW YORK HOMEOWNERS:

NEED HELP WITH EXPENSIVE REPAIRS? WE MATCH YOU WITH FUNDING YOU CAN AFFORD.

888-254-6006
 or visit **NYProgramFunding.net**

ROOFING | SIDING | WINDOWS | DOORS & MORE!
 HELP IS AVAILABLE EVEN IF YOU COULD PAY CASH ...but it won't last! Enrollment is only open during a limited time. Programs, appointments, and installations are first come, first serve.

ACT NOW!

Approved applications will have the work completed by a quality repair crew provided by: HOMEOWNER FUNDING. Not affiliated with State or Gov Programs. Contractor License: NY: #2719-h14

We're Social... Stay up to date on the latest news... Follow Us

NIAGARA FRONTIER PUBLICATIONS
 Niagara-Wheatfield Tribune
 Island Dispatch
 Lewiston-Porter Sentinel
 Grand Island PennySaver

wnypapers.com • facebook.com/wnypapers • @wnypapers